NOTICE OF DECISION UNDER REGULATION 32
FILM POSTERS

VIDEO SLICK

TO: The Film and Video Labelling Body Inc.
PO Box 2627
Ponsonby
Auckland

Pursuant to regulation 32 of the Films, Videos, and Publications Classification Regulations 1994 the film poster entitled:

Prime Time Pussy

is **Not Approved.**

if approval refused, the reasons for the decision:

The video slick *Prime Time Pussy* contains numerous images of women offering their mouths and genitals for penetration. The text reinforces this impression with several phrases that refer to anal intercourse, the majority in coarse and degrading terms. Visual and textual images combine to reduce women to their body parts and to present them only in terms of their use as sexual objects. The effect of this presentation is highly degrading and dehumanising. The video slick would be likely to be classified as objectionable if it were submitted under s13(1) of the Films, Videos, and Publications Classification Act 1993. Therefore, Regulation 28(3)(a) of the Films, Videos, and Publications Classification Regulations 1994 requires the Classification Office to not approve the slick.

Consideration has been given to the provisions of the New Zealand Bill of Rights Act 1990. The criteria used by the Classification Office to limit the availability of this publication are prescribed by law and are intended to prevent the likely injury to the public good arising from the public display of the slick. For this reason, the Classification Office is of the view that this decision is demonstrably justified.

Date: 21 January 2000

For the Classification Office (signed):

OFLC Ref: 9902194